Is Your Campus Family Friendly?
Data and Tools to Promote Student Parent Success

January 24, 2018
Today’s Speakers

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The Number of Student Parents Enrolled in College is Growing

Number of Student Parents & Single Mothers Enrolled at All Institutions, 2004-2012

The Largest Share of Student Parents Attend Community Colleges

Distribution of Student Parents by Institution Type, 2011-12

- **Public 2-Year Institutions**: 45%
- **Private For-Profit 2-Year Institutions**: 25%
- **Private Not-for-Profit 4-Year Institutions**: 16%
- **Public 4-Year Institutions**: 7%
- **Other or More than One Institution**: 8%

Women of Color in College are Likely to be Mothers, and Many are Single

Share of Women Undergraduates who are Single Mothers, by Race/Ethnicity, 2011-12

- Black: 37.1%
- American Indian/Alaska Native: 26.7%
- Hispanic: 18.5%
- Two or more races: 16.5%
- White: 14.3%
- Asian/Pacific Islander: 7.2%
- All women: 18.7%

Student Parents Much More Likely to Live in Poverty than Nonparents

Share of Undergraduate Students by Poverty & Parent Status, 2011-12

- Single parents:
  - Below 100% of poverty: 62.8%
  - 100-199%: 26.3%
  - 200% and above: 10.9%

- Student parents:
  - Below 100% of poverty: 42.2%
  - 100-199%: 26.7%
  - 200% and above: 31.1%

- All students:
  - Below 100% of poverty: 29.3%
  - 100-199%: 21.8%
  - 200% and above: 48.9%

- Nonparents:
  - Below 100% of poverty: 24.8%
  - 100-199%: 20.0%
  - 200% and above: 55.1%

Student Parents have Seen the Sharpest Decline in Ability to Pay for College


Over Half of Student Parents Work at Least Half Time

<table>
<thead>
<tr>
<th></th>
<th>No work</th>
<th>1-19 hours</th>
<th>20 hours or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student parents</td>
<td>34.4%</td>
<td>8.4%</td>
<td>57.2%</td>
</tr>
<tr>
<td>Single parents</td>
<td>35.9%</td>
<td>8.7%</td>
<td>55.4%</td>
</tr>
<tr>
<td>All students</td>
<td>37.7%</td>
<td>14.0%</td>
<td>48.3%</td>
</tr>
<tr>
<td>Nonparents</td>
<td>38.8%</td>
<td>15.9%</td>
<td>45.2%</td>
</tr>
</tbody>
</table>

Campus Child Care Declining, Especially at Community Colleges

Share of Public Two- & Four-Year Colleges with Campus Child Care, 2002-15

Single Parents are the Least Likely to Earn a Credential Compared with their Peers

Six Year Attainment for Undergraduates by Parent, Dependency, & Marital Status, 2003-09

<table>
<thead>
<tr>
<th></th>
<th>All Undergraduates</th>
<th>Nonparents</th>
<th>Parents</th>
<th>Single Parents</th>
<th>Married Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>50%</td>
<td>53%</td>
<td>33%</td>
<td>27%</td>
<td>39%</td>
</tr>
</tbody>
</table>
Key Elements for Supporting Student Parent Success

- Data Collection on Parent Status
- Referrals to Community & Campus Resources
- Affordable Child Care, Housing & Transportation
- Financial Assistance & Access to Public Benefits
- Coaching, Mentoring, & Peer Support
- Federal & State Policy
- Student Engagement & Advocacy
The Family Friendly Campus Toolkit:
Using Data to Improve Outcomes

familyfriendlycampustoolkit.endicott.edu
Developed by the Program Evaluation & Research Group (PERG) at Endicott College
Joan Karp, Senior Research Associate
Elizabeth Osche, Associate Director
Debra Smith, Director

familyfriendlycampustoolkit.endicott.edu
Problem—Most schools do not collect data:

- About student parents
- From student parents
- About or from services specifically designed for student parents
Toolkit Goals

To help campus providers, advocates, administrators, staff, faculty, and students:

- **Learn (more) about parenting students** and their experiences on campus
- **Collect data** about outcomes, conditions, services, resources for parenting students
- **Gain awareness of recommended practices** currently implemented by other institutions
- **Make evidence-based plans** to improve conditions and outcomes for student parents and their children
Table of Contents

Getting Started
A.1 Self-Assessment Process
A.2 Task Force Guidelines
A.3 IRB & Survey Guidance

Collecting Data
B.1 Profile of Existing Resources & Policies*
B.2 Rubric for Self-Assessment*
B.3 Institutional Data*
B.4 Student Survey*
B.5 Focus Group Guidance*

Making Sense & Moving Forward
C.1 Simple Data Analysis Guide*
C.2 Action Plan*
C.3 Background Research*

*Tools available online in Microsoft Word format to use as working documents.
Do you want to build a **collaborative approach** to improving conditions for parenting students on campus?

**Assemble a Task Force (A.2)**

**TASK FORCE GUIDELINES** suggest **possible work for the Task Force**:

- Build relationships between current and potential advocates
- Review goals and mission of services for parenting students
- Share information about existing resources and policies
- Review all relevant data (institutional data, student survey results, etc.)
- Help develop an Action Plan
- Help disseminate findings and advocate for implementation of the Action Plan
Do you want to know what family friendly resources and policies already exist at your institution?

Use the Profile of Existing Resources and Policies (B.1) chart to collect information about:

- **On campus** services or facilities
- **Off campus** services
- **Financial aid** resources, including housing and childcare
- **Gathering places** for parents on campus
- **Campus policies**
Do you want to **hear directly from parenting students** about what their lives are like?

Use or adapt the [Student Survey](#) (B.4) to find out about:

- **Demographics** of the parenting population
- Their **experiences at school**, academically and socially
- What types of **services or supports** are or would be most useful
- **Challenges and causes of stress**, including reasons for taking time off from school
Other Resources in the Toolkit Include:

• Suggestions for locating and collecting **institutional data** about parenting students

• A list of **successful practices** at postsecondary schools with parenting programs, involving:
  • Direct services, institutional supports, campus culture, wider community

• Guidance for conducting **student focus groups**

• Simple **data analysis** guide

• **Action Plan** template

• **Background research** and references
Pilot schools

• DePaul University
• Los Angeles Valley College
• Northern Kentucky University
• Norwalk Community College
• The Ohio State University
• Purdue University
• University of Hawaii at Manoa
• University of Rhode Island
The Family Friendly Campus Toolkit: Using Data to Improve Outcomes

**Amber Angel** – Program Coordinator, Family Resource Center, Los Angeles Valley College

**Teresa Bill** – Director Student Parents at Manoa, University of Hawaii Manoa

**James Stewart** – Director, Adult, Veteran and Commuter Student Affairs, DePaul University

familyfriendlycampustoolkit.endicott.edu
Los Angeles Valley College

29% of LAVC Students are Parents

- **Women**: 58%
- **First-Generation**: 36%
- **Transfer**: 51%
- **Full Time**: 27%
- **Non-Native English Speaking**: 19%
- **Living Below Poverty Line**: 63%
- **25-34 Years Old**: 24%
Family Schedule
No time to study
Finding quality, affordable childcare
Feeling isolated
Lack of support at home
Loss of income

Most Frequently Reported Challenges

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Family Schedule</td>
<td>65%</td>
</tr>
<tr>
<td>No time to study</td>
<td>70%</td>
</tr>
<tr>
<td>Finding quality, affordable childcare</td>
<td>36%</td>
</tr>
<tr>
<td>Feeling isolated</td>
<td>29%</td>
</tr>
<tr>
<td>Lack of support at home</td>
<td>43%</td>
</tr>
<tr>
<td>Loss of income</td>
<td>42%</td>
</tr>
</tbody>
</table>

Student Parents

- Children Aged 0-5: 44%
- Low Income: 72%
- First Generation: 67%
- Women: 86%
- Full Time: 44%
Univ. of Hawaiʻi, Mānoa
Student Parents At Mānoa (SPA@M)

- Land-Sea-Space Grant Research I University with 18,000 students
- Commuter campus
- SP@M is 1-person program in Women’s Center
- www.manoa.hawaii.edu/studentparents
Toolkit Process is Flexible!
Make it Your Own!

- Process useful for programs of all sizes
- Establish taskforce; added members phase II
- Building relationships
- Campus self-assessment rubric very useful
- Survey & focus groups ID areas of need & developed programming
- Data analysis can be simple or with resources, more complex/detailed
- Action plan is fluid
DePaul University - Taskforce

- Taskforce participants:
  - Dean of Students office
  - Title IX Coordinator
  - Students
  - Student Activities office
  - New Student and Family Engagement (NSFE)
  - Diversity offices (Center for Identity Inclusion and Social Change & Office of Multicultural Student Success)
  - AVP of Student Affairs
  - Fitness Center
  - Adult, Veteran and Commuter Student Affairs
  - Academic Advisors (2)
  - Institutional Research and Market Analytics (IRMA)
Taskforce at DePaul – A Look Back

• Met only 5 or 6 times
• Clear agendas and little work from members:
  • Assist in modifications of survey, focus group to localize and timeline setting
  • Assist in Toolkit documents (Self-Assessment, etc.)
  • Become advocate across campus
  • Assist in analyzing data
• Changes:
  • More assistance in data analysis or further breakdown in more meetings
  • More input on final report and follow-up
• Tips:
  • Work hard to involve all
  • Think about their contribution from their unique position
Keep in touch!

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