

Emily has over 20 years of experience executing community relations, corporate communications, strategic integrated marketing efforts, public relations, and digital strategy.

While working within the corporate U.S. headquartered PR departments of global beauty and fashion companies Avon Products, Inc., Christian Dior Couture, Giorgio Armani, and Jones Apparel Group, Emily executed strategic PR initiatives and special events for the women's apparel, accessories, footwear, and beauty markets.

In her last position in New York City as Corporate Communications Manager for ID Media, a digital media agency/member of IPG's global media arm Mediabrands, she provided corporate communications, PR and media relations support for the agency's leadership and its emerging media advertising services.

After 10 years in the city, in 2008 she relocated back to her hometown of Buffalo where she worked as Communications Manager for the Buffalo Niagara Partnership, the region's largest employer-funded economic development and regional chamber of commerce.

She later joined Freed Maxick CPAs' marketing team and went on to serve for a decade in private higher education as Director, Marketing and Public Relations for Trocaire College, and as Vice President, Institutional Advancement, Marketing, and Communications at Daemen University.

Emily is currently helping lead PR and communications efforts at Millennium Trust Company in the Chicago area, a dynamic and growing financial wellness company.

She is also a social change activist and helped co-found Unite by Night, a nonprofit startup focused on diversity and inclusion. She is also a proud board member of the National Federation for Just Communities of Western New York and the Western New York Women's Foundation.

Emily attended the SUNY Fashion Institute of Technology in New York City and obtained a B.A. in Advertising and Marketing Communications. She also completed a MA, Social and Public Policy degree with a Nonprofit Management professional certificate with Empire State College, and was awarded the SUNY Chancellor's Award for Academic Excellence in 2020.