May 23, 2022

WNY WOMEN'S FOUNDATION



WOMEN IN SPORTS Conversation, Community & Inspiration

2022 WHAT SHEES MADE OF



WNY WOMEN'S FOUNDATION

EVENT ITINERARY

5:00pm Event Begins

5:00-6:15pm....Locker Room & Stadium Experiences

6:40pm Proceed to M&T Bank Club

6:50pm.....Program Begins

8:00-9:00pm_____Afterparty





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Remembering

Ruth Whitfield, 86 Katherine "Kat" Massey, 72 Roberta Drury, 32 Aaron Salter, 55 Heyward Patterson, 67 Pearl Young, 77 Geraldine Talley, 62 Celestine Chaney, 65 Margus Morrison, 52 Andre Mackneil, 53



M&T Bank is proud to support WNY Women's Foundation 2022 What She's Made Of.

At M&T Bank, we know how important it is to support those organizations that make life better in our communities. That's why we offer our time and resources, and encourage others to do the same. Learn more at mtb.com/community.



Letter From Co-Chairs

Dear Supporters and Guests,

Welcome to *What She's Made Of*! After two years of holding this event virtually, we are so excited to be in person with you, and celebrating Women in Sports at Highmark Stadium! The mission of the WNY Women's Foundation is to create a culture of possibility so each woman can live, grow, and lead to her fullest potential. Tonight, we are excited to share a conversation about how that manifests in sports.

Traditionally, sports were seen as an arena solely for men. The passage of Title IX 50 years ago helped to change that, prohibiting sex discrimination in any educational program or activity receiving federal financial assistance. Sport opportunities for women grew exponentially, but recent research suggests that while girls today have 3 million more high school sport opportunities than they did 50 years ago, there are 1 million more high school sport opportunities that girls miss out on as compared to boys.

On the college level, women make up 44% of all NCAA athletes, compared to 15% 50 years ago. 30% of all college athletes are white women, and 14% of all college athletes are women of color. In a sports-obsessed world, women's sports receive only about 4% of all sports media coverage.

There is a long way to go, but there is hope for the future. In February of 2022, following a World Cup win, U.S. Soccer paid a multi-million-dollar settlement to the players of the U.S. Women's Soccer team in response to a lawsuit filed in 2019 by the players, and pledged to equalize pay between the men's and women's teams. This movement towards pay equity in sports is a necessary step, but we are hopeful that the conversations we are participating in today will help us move the ball forward to help future generations gain more opportunity and more support.

As Co-Chairs of this event, we would like to thank our CEO, Sheri Scavone, her staff, and our Committee, whose dedication and passion brought this event to life. Thank you also to our Board members, especially Chair Teresa Bair, for their commitment to our mission of creating a culture of possibility for women. Thank you also to our amazing speakers. We look forward to them sharing their experiences, challenges, and triumphs as they have navigated being women in their chosen sports.

Most of all, we thank you – our sponsors and guests. Your support funds our efforts to create significant change in the lives of women in Western New York and beyond.

We believe this is a unique and special time in history for women, and tonight we celebrate the incredible strides that are possible when women join together.

Your Co-Chairs, Anne Joynt and Elizabeth McPhail





Big Dreams & Bright Futures

We proudly support the WNY Women's Foundation and What She's Made Of. The Foundation's mission — to create a culture of possibility for women — is a catalyst, an inspiration and a benefit to all Western New Yorkers.

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It takes more than money to make our world stronger. It takes the efforts of groups like WNY Women's Foundation, who give their time and talents to help the community. WNY Complex of Morgan Stanley salutes you.

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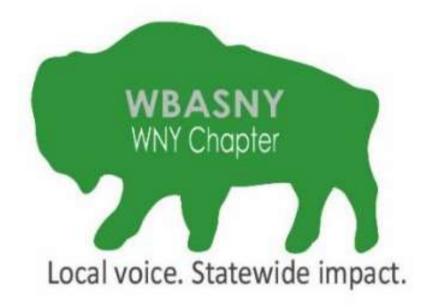
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Hayley Scamurra

US Olympic Silver Medalist, US Women's National Ice Hockey Team

Haley Scamurra is a US Olympic silver medalist who represented the US Women's National Hockey Team in the 2022 Beijing Winter Olympics. The Getzville native was a standout player during her time at Northeastern University where she was named the Best Defensive Forward in the WHEA. Scamurra and the National Team won the International Ice Hockey Federation's Women World Championship in 2019. Hayley also won the Isobel Cup in 2017 as a member of the Buffalo Beauts. Scumurra and her family reside in Western New York. She is the daughter of Paul Scamurra, former NHL Washington Capital player.



Cecelie Owens

Co-founder and President of G.I.R.L.S. Sports Foundation

Cecelie Owens, Buffalo native, founded G.I.R.L.S. Sports Foundation in 2007, following her basketball career at SUNY Buffalo State College where she became the first African-American woman to be inducted into the Buffalo State Athletic Hall of Fame. In 2018, Owens was honored as one of Toyota ESPNW's Everyday Heroes. Owens is a School Principal in the Buffalo Public School District and served on the NYSPHAA Section VI Athletic Council. Cecelie is a University of Buffalo National Girls and Women's Sports Day Honoree.



Amy Latimer

President of TD Garden

In 2012, Amy Latimer was promoted to President of TD Garden, home to the Boston Bruins and Boston Celtics. Recognized as a leader in the sports and arena industry, she was named one of Sports Business Journals' 'Game Changers' in 2011. The Ellicott City, Maryland native received her degree in Political Science on a full basketball scholarship from the University of Rhode Island. Latimer and her husband reside in Topsfield, Massachusetts with their three sons.



Desaree Festa

Team Psychologist, Buffalo Bills & Sabres

Dr. Desaree Festa is the Team Sport Psychologist for the Buffalo Bills and Buffalo Sabres where she provides mental performance and mental health services for players and coaches. Dr. Desaree helps facilitate the Rookie Success and other Player Development Programs, which equips players with skills for navigating life on and off the field. She regularly consults with the coaching staff on optimizing team culture as well as enhancing wellness. Dr. Desaree conducts draft evaluations and assists the front office with draft selection. In addition to working in the NFL and NHL, Dr. Festa has worked with the NBA, NASCAR, and university athletics. She earned her Ph.D. in Counseling Psychology and her Master's in Sport Psychology from Florida State University.

Meet Our Moderators



Ashley Rowe



Taylor Epps



Meet Our Emcee



Maddy Glab

Multi-media Journalist, Buffalo Bills & Sabres

Maddy Glab, Chicago native attended the University of Missouri where she received a Bachelor's Degree in Journalism: Radio and Television. Her work has taken her across the country as a sports journalist in Columbia, MO, Stanford, CA, and Knoxville, TN. Glab currently works as a journalist with the Buffalo Bills and Sabres curating content for fans to provide the inside scoop into their favorite teams and players. Glab and her fiancé Steve Crawford are recently engaged, and are set to be married summer 2022.



The Buffalo Together Community Response Fund, established following the horrific mass shooting at a grocery store on Buffalo's East Side, will help address:

- Immediate community needs
- Long-term community rebuilding
- Systemic issues that have marginalized communities of color
 Please consider donating to this collective effort to create change.

BuffaloTogetherFund.org

Support Zeneta & Zaire's Education Initiative



Our friend and Single Mom's Club organizer Zeneta Everhart's family was directly impacted by Saturday's mass shooting when her son Zaire was struck in the neck but thankfully survived.

As the Everhart family works to make sense of this horrific event they have begun an education initiative about racism, black history and the importance of diversity with our children. They will distribute books to community centers, schools and local organizations to start the conversation at a grassroots level in WNY.

Donate to Zeneta & Zaire's Amazon Wishlist





Sports Bra Campaign:

Through this campaign Victory Sports provides a sports bra, which is a basic, yet necessary piece of equipment a girl needs to be active or to participate in sports, to girls in need in Western New York. Our goal is to increase girls' participation in sports by empowering girls to get off the sidelines and into the game so they can achieve their greatest potential, both on the field and in life.

Buffalo Community Sports Equipment Fund:

This fund supports schools, teams and organizations on the East Side of Buffalo that are in need of sports equipment. Our goal is to remove sports equipment as a barrier to participation so no child is priced out of the opportunity to experience the many lifelong benefits that come from being active or playing a sport they love.

victorysports.org

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WNY WOMEN'S FOUNDATION



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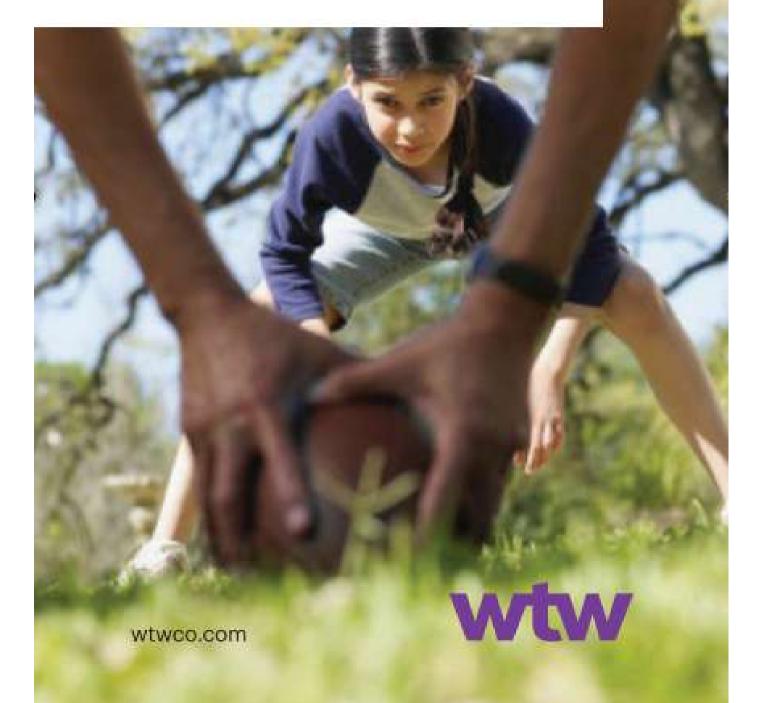


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Celebrating the WNY Women's Foundation for empowering, enlightening, and inspiring girls and women in our community.

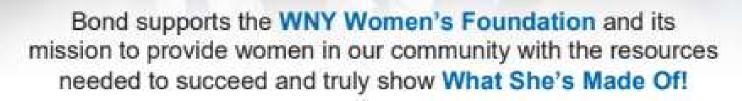
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We can't express in just a few words how much we appreciate your dedication. Thanks to your efforts you've made a difference in our community and had a positive effect on us all. For that and more we're grateful.

KeyBank thanks WNY Women's Foundation for making a difference.



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Serena Williams



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Greta Lee

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SHE'S Thank You!



Thank you Zoladz Executive Transportation for escorting our panelists to tonight's event.

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