



WNY WOMEN'S FOUNDATION

**FOR IMMEDIATE RELEASE**

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**ALL IN Employer Partner M&T Bank Achieves POWER Certification**

BUFFALO, N.Y. – The WNY Women's Foundation announced that M&T Bank has become the first to receive the ALL IN POWER Certification in recognition of their work towards creating more equitable and inclusive workspaces.

The Foundation's ALL IN Initiative was launched in 2018 with the goal of making Western New York a premier place for women to earn, learn, and lead by engaging our community in purposeful efforts to empower women and illuminate pathways to leadership. Twelve local businesses comprise the first cohort of Employer Partners, including M&T Bank, the City of Buffalo, and Linde.

The culmination of many years of work and effort, the ALL IN POWER (Positioning Our Women for Every Role) Certification attests to a company's commitment to gender equity and inclusion. To achieve this seal, a company must meet a series of metrics designed to create greater intersectional gender equity in their workplace, including improving their policies and culture around professional development, hiring and retention, compensation, operations, and more.

M&T Bank is the first ALL IN Employer Partner to achieve this certification, demonstrating their dedication and continued commitment to making workplaces more equitable, inclusive, and welcoming.

"It is so important we that we work to achieve gender equity both in the organization and in the community at large. We greatly appreciate the WNY Women's Foundation recognizing our efforts and invite everyone to work with us to make the entire community of Western New York one that is equitable for all," said Kristy Farrell, Director of Diversity & Inclusion at M&T Bank.

"We are thrilled to award the first-ever ALL IN POWER Certification to M&T Bank," said WNY Women's Foundation CEO Sheri Scavone. "Their achievement is an important step forward for our region as we recover from a global pandemic and reinvent workplaces that are equitable and welcoming to all."

ALL IN is currently recruiting for its second cohort of Employer Partners. The ALL IN Employer Partner program includes professional development for employees and leaders, community-building with other ALL IN Employer Partners, and a clear pathway towards creating more equitable workplaces, culminating in the POWER Certification. ALL IN also boasts a pathway for individual aspiring leaders looking to advance in their career. Those interested in participation should contact ALL IN Coordinator Aster Hathaway at [aster@wnywfdn.org](mailto:aster@wnywfdn.org).

For more information about the ALL IN initiative, visit [www.allinwny.org](http://www.allinwny.org).

**About the WNY Women's Foundation**

Founded in 1999, the WNY Women's Foundation is a 501(c)3, non-profit organization dedicated to creating opportunities for all women to earn, learn, and lead. Elevating women's experiences through data and storytelling, the Foundation focuses on two key goals: improving women's economic mobility and advancing women into positions of leadership. The Foundation's advocacy work supports these initiatives by fighting for policies and programs that support women locally, state-wide, and nationally.

For more information on the WNY Women's Foundation, visit [www.wnywomensfoundation.org](http://www.wnywomensfoundation.org) and follow the Foundation on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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