



WNY WOMEN'S FOUNDATION
Strong Women. Stronger Community.

FOSTERING ACCESS, RIGHTS, AND EQUITY (FARE)

Volunteer Instructions

Background description of the FARE Grant Program:

The New York State Department of Labor (NYSDOL) received the Fostering Access, Rights, And Equity (FARE) grant from the federal government lasting from April 2022 through March 2023 to help spread the work centering **employment rights for women workers across our state**. As a grant recipient, the WNY Women's Foundation supports NYSDOL efforts with a keen focus on helping economically disadvantaged women workers understand and access workplace rights and benefits, especially those related to wage payment/overtime/classification. Our primary objectives are to distribute information, connect workers to services and empower women through information.

Volunteer activities:

Volunteers who sign up should expect to perform the following activities, however, this list is not exhaustive.

- Engaging conversations with festival goers around WNY Women's Foundation programs and services, including FARE Grant program initiative and mPower
 - **Talking points:** "Hey, would you like to learn more about what we do?"; "Hello, you may be interested in our [program]. Let me tell you a little bit about its purpose."
- Collecting survey responses from festival goers for the FARE grant program
 - Take the survey Yourself to be familiar with the content in case follow up questions from festival goers. Found: www.surveymonkey.com/r/73W223F
 - **Talking points:** "The purpose of the survey is to 'Test Your Knowledge' on what you know about Your labor rights in NYS"; "The survey takes around 3 minutes. We are mostly interested in surveying lower income women but all are welcome."; "You can take the survey by scanning the QR code on your smartphone."
- Passing out informational materials and giveaway items (i.e. bookbags, candy, printed materials)
 - Familiarize yourself with the printed informational material in case of questions
 - **Talking points:** "If you would like to learn more about [programs/FARE], please take a flyer with you."; "Hey, if you can complete a short survey for me, we are giving away free [i.e. book bags, candy, etc..]";
- Setting up/Monitoring/Cleaning up assigned vendor table
 - Be sure to adhere to the guidelines of when to set up/clean up table per requests made by the host's organization



WNY WOMEN'S FOUNDATION
Strong Women. Stronger Community.

- Capturing photos & videos for WNY WF social media platforms
 - Send all content to Shannon Specht, Communications Consultant (extaffairs@wnywfdn.org) to be uploaded online

What to bring:

Think of all the essential items you would bring going to an all-day festival. Volunteers should consider the following items; however, this list is subject to change and is not exhaustive.

- Comfortable walking shoes
- Full battery charged cell phone
- Festivals events: personal lawn/foldable chairs (some do not provide chairs), sun screen, water, sunglasses

Need more information:

For FARE Grant outreach activities, feel free to contact:

- Kennethea Wilson (she/her), Outreach Coordinator, kennethea@wnywfdn.org, mobile: (585) 260-8433

For general information about the FARE Grant, please visit:

- <https://dol.ny.gov/fostering-access-rights-and-equity-fare-grant>

Thank you for volunteering!