

# WHAT SHE'S MADE OF

## *virtual!*

## FREQUENTLY ASKED QUESTIONS

### TICKET QUESTIONS:

*What does my event ticket include?*

Your event ticket includes exclusive access to the virtual event and a recording of the event after the fact, plus access to a special e-program. At the event itself, you will be able to interact with your fellow attendees via chat and ask questions of keynote speaker Carla Harris live. Because *What She's Made Of* is a benefit event, your ticket also includes a donation to the WNY Women's Foundation.

*What is a virtual event like?*

While we're disappointed we can't be together in person, we had a wonderful time at last year's virtual *What She's Made Of*. If you're curious about the format, you can check out the 2020 event on our YouTube Channel at <https://bit.ly/WNYWFYouTubeChannel>.

### SPEAKER QUESTIONS:

*Who is Carla Harris?*

Carla Harris is a nationally-recognized business leader, author, and gospel singer. She is the author of numerous books on the importance of leadership, including *Strategize to Win* and *Expect to Win*. Learn more about Carla at <http://carlaspearls.com/about-carla>.

*Can I submit questions to Carla ahead of time?*

Absolutely! Email [wnywfdn@wnywfdn.org](mailto:wnywfdn@wnywfdn.org) with your questions for Carla. Not all questions can be asked at the event, but we'll do our best!

### LOGISTICAL QUESTIONS:

*Where will this event take place?*

This will be a virtual event, so you can tune in and watch from wherever you are as long as you have internet access.

*How do I attend the event?*

All ticket holders will be emailed the week before and the day-of the event with detailed instructions for how to log on and view the event.