



WNY WOMEN'S FOUNDATION  
Strong Women. Stronger Community.



## Fall in Fashion 2020: Shop Local. Empower Women.

For 17 years, [\*Fall in Fashion\*](#) has been the signature autumn event of the WNY Women's Foundation, raising over \$1 million to support our work to empower women and girls.

This year, our community needs your support now more than ever and so, since we cannot gather in-person, we're recreating a little bit of the [\*Fall in Fashion\*](#) magic virtually next week!

So how can you join hundreds of women across Western New York for *Fall in Fashion* this year? It's easy!

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### SHOP

Shop local and support women-owned businesses! We'll be spotlighting [\*\*our 2020 boutique partners\*\*](#) on social media all next week, plus you can check out our [\*\*WNY Women-Owned Business Directory\*\*](#) for details on hundreds of women-owned businesses you can support.

## DONATE

The impact of the WNY Women's Foundation work has been elevated during the pandemic and we need your support—just as if you were at our event—to continue lifting up women!

In the spirit of *Fall in Fashion*, donate today and you'll be entered in our [Golden Ticket raffle](#) to win special items from local women-owned businesses valued at over \$1,000!

## WIN

Follow us on [Facebook](#) and [Instagram](#) for special online giveaways and prizes throughout the week, plus don't forget to enter our [fabulous Golden Ticket raffle](#) drawing before Friday, October 23. You could win an assortment of amazing pieces valued at over \$1,000 shown below:



We can't wait to welcome you back to the Admiral Room for *Fall in Fashion* next year, but in the meantime, take the week of October 19 to shop local, empower women, and support the WNY Women's Foundation.

Donate today to help us continue empowering women in our community.

[Click for Fall In Fashion Details!](#)

**Thank you to the WNY Women's Foundation 2020 Sponsors:**

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The mission of the WNY Women's Foundation is to create a culture of possibility so each woman and girl can live, grow, and lead to her fullest potential.

**GIVE. EMPOWER. REPEAT.**

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