



WNY WOMEN'S FOUNDATION
Strong Women. Stronger Community.



Securing Child Care Support for Working Mothers

The WNY Women's Foundation has been working tirelessly at the federal, state, and local level to bring attention to the critical importance of child care in our community.

We have seen how women are uniquely affected by the pandemic, especially when it comes to the impossible balance of working from home and caregiving: during the pandemic, a recent study found that **working mothers have reduced their work hours 4-5x more than fathers.**

That's why from the very start of the pandemic, we **urged employers to think about remote work and reopening strategies that worked for everyone** and included specific child care provisions so working mothers would not be disproportionately impacted by the return to work.

For months, we have worked to bring together elected officials, child care providers, working parents, and members of our nonprofit community for important conversations around child care: how we can improve our broken system and how we can provide much-needed support to both parents and providers.

Thanks to your support of our efforts,

Erie County has announced that they will dedicate up to **\$25 million of federal funding from the CARES Act to address child care issues.**

These new funding streams will directly help parents, child care providers, and thousands of children across Western New York.

To make this significant investment possible, the WNY Women's Foundation provided data, researched financial modeling, and made connections between important players for critical conversations that would not have happened otherwise.

Child care is a foundation of our economy and must be a critical part of reopening. For every one dollar invested in child care, \$1.86 is derived in economic return. That's more than for retail or construction.

We thank Erie County Executive Mark Poloncarz, Deputy County Executive Maria Whyte, and Commissioner of Social Services Marie Cannon for their leadership and these valuable steps in the right direction! We will continue to raise our voice for the mothers and children of Western New York in the coming weeks.

Help us continue the fight for child care with a donation today

TAKING CARE OF YOURSELF WHILE YOU CONQUER YOUR WORLD



PATHWAYS TO PROGRESS WEBINARS

**Join us online:
"The Power of Generational Differences" Webinar**

Friday, October 2, 9-10am
Free!

Join us as we tackle common myths about generational stereotypes and provide practical insights on how to work together more effectively—especially in our new, virtual workplaces.

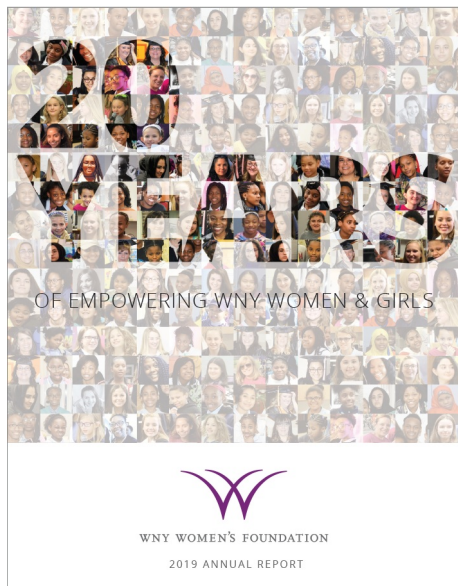
Led by WNY Women's Foundation Board member Siobhan Smith of Catapult Staffing, this session will feature a panel of women representing all four generations currently in the workforce sharing their experiences and recommendations.

Register for "Generational Differences"
Today

And did you know all our past [*Pathways to Progress*](#) Webinars are now available for free on our YouTube Channel?

Watch, enjoy, and subscribe at
<https://bit.ly/WNYWFYouTubeChannel>.

Recommended Reading: 2019 Annual Report



In 2019, we celebrated the 20th anniversary of the WNY Women's Foundation and this week we're proud to release the 20th anniversary edition of our Annual Report.

Thanks to the passion and generosity of supporters like you over the past two decades, the WNY Women's Foundation is now shaping public policy to create equitable opportunities for women, raising the public's consciousness by sharing research about issues impacting women, and investing in strategic initiatives—all fully funded by YOU.

As we navigate the very real challenges of 2020, our gender equity work is being elevated and the relevance of our work is increasing thanks to the generosity of our loyal donors and volunteers.

Women and girls thrive when we work collaboratively and collectively. Working together was the right decision 20 years ago and it remains a core part of our work today.

Read 2019 Annual

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The mission of the WNY Women's Foundation is to create a culture of possibility so each woman and girl can live, grow, and lead to her fullest potential.

GIVE. EMPOWER. REPEAT.

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