



WNY WOMEN'S FOUNDATION
Strong Women. Stronger Community.

"When the whole world is silent, even one voice becomes powerful."
–Malala Yousafzai

What is Advocacy?



The WNY Women's Foundation is the leading advocate for issues affecting women and girls in our region. Advocacy is a major part of our work and one way to ensure the women in our community have the support, resources, and networks they need to thrive.

But what is advocacy?

Conversations

Advocacy is bringing together dozens of people for hundreds of conversations across New York State.

Systemic Change

Advocacy is how we create systemic change and tackle big issues that empower women and promote gender equity.

Partnerships

Advocacy is coming together with like-minded partners to collectively lift up our voices for women and girls.

These **little conversations can lead to big changes** for people in our community like you.

Take Brenda, for example. Brenda is a working mother who has trouble

affording child care for her daughters—especially because she and her husband earn just enough that they do not qualify for Erie County's child care subsidy program. Their salaries are barely over the threshold set by the County and State, but they still can't afford the high cost of child care.

Enter the WNY Women's Foundation!

Thanks to our advocacy work at the state level, and our partnerships with WNY state elected officials and child care advocates across New York State, we were able to successfully advocate for **\$500,000 for child care subsidies** in the state budget that cover parents like Brenda.

**ADVOCACY
WIN!**

Mothers like Brenda shouldn't be forced to choose between going to work or staying home to care for children. Advocacy has made a difference in Brenda's life—and in the lives of hundreds of parents across Erie County.

Especially during times of crisis, it is critically important to lift up our voices for women and girls.

But we can't do it without YOU!

Ensure these conversations keep happening, and big changes keep coming to our neighborhoods, by supporting the ongoing advocacy work of the WNY Women's Foundation.

Support the WNYWF

**TAKING CARE OF YOURSELF WHILE
YOU CONQUER YOUR WORLD**



PATHWAYS TO PROGRESS WEBINARS

**Join us online:
Pathways to Progress Webinar Series**

Our Pathways to Progress Speaker Series has gone virtual! Make yourself a cup of coffee and log on for our next session or enjoy [recordings of our past talks](#) on subjects like managing anxiety, burn-out, and more!

The Power of Your Purse

Friday, July 17, 9-10am

Free!

Connect your personal values with the decisions you make about your money, for every stage of life. Join WNYWF Board Member and Branch Manager Mary Ann Coulson, Financial Advisor Salpi Doering, and Financial Advisor Ann Marie Williams of Morgan Stanley for an informative panel discussion. What's in your purse?

[Register for the Power of Your Purse](#)

Good News!



We are thrilled to announce that Buffalo has been selected as the location for a new regional Women's Economic Mobility Hub. Thanks to a prestigious grant from the Women's Funding Network, these hubs will increase support and resources necessary to advance economic mobility among women and girls in communities across the United States.

We are looking forward to partnering with Harvest House and Buffalo Center for Arts and Technology on this new hub and expanding our nationally-recognized [MOMs: From Education to Employment® program](#) into workforce development training.

[Learn more about the new Women's Economic Mobility Hub](#)

Supporting Professional Women

Is your office reopening or are you thinking about reigniting your career? We've got your back! The WNY Women's Foundation is committed to supporting and advancing professional women, especially as offices re-open and women re-enter the workforce after the pandemic.

ALL IN Recommendations

How are you supporting the women on your team as they return to the workforce? We have five great ways to start! Click the button below to view our printable flyer with 5 ALL IN recommendations for making the post-COVID workplace safe and welcoming for all.

[View ALL IN Recommendations](#)

Women Who Lead Mentorship Program

Women Who Lead is a team of local female leaders committed to finding mentors for aspiring young women in Western New York. It's all about connection!

Join our network of influential women by signing up to be a mentor or find guidance as you navigate your career by becoming a mentee.

[Become a Mentor](#)

[Become a Mentee](#)

The mission of the WNY Women's Foundation is to create a culture of possibility so each woman and girl can live, grow, and lead to her fullest potential.

GIVE. EMPOWER. REPEAT.

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WNY Women's Foundation | 716.887.2621 | WNYWomensFoundation.org

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